

Safe Kids Maryland State Coalition Spring 2020 Update



Maryland Safe Kids Updates:

Grants from Safe Kids Worldwide have been received for the following activities / risk area focuses. The majority of the grant award is in materials (banners, games, handouts, logo trinkets) but not typically large monetary awards.

- SKWW 2019-2020 OCCUPANT PROTECTION FOR CHILDREN (OPC): This annual "Buckle Up" grant focuses on providing education on child passenger safety, hosting both car seat check-up and heatstroke prevention events, participation in spring Vehicular Hyperthermia awareness day and September Child Passenger Safety week events. These activities are coordinated through the CPS & OP Healthcare project for Safe Kids Maryland.
- 2. Child Passenger Safety & Occupant Protection Healthcare Grant from Maryland Highway Safety Office: is in the 20th year of funding and this year's focus is working with Emergency Departments to update their safety information and provide a car seat for emergencies. Last year's grant focused on updating the training for NICUs and Nurseries. CPS technician training scholarships continue to be available. Educational webinars are hosted at least twice a year. Posters and brochures on Steps for CPS are available through the EMSC office by emailing: cps@miemss.org
- 3. 2019-2020 Walk This Way: Walk to School Day (October 2 2019) Safe Kids Maryland coalition was held in Cecil County with positive feedback from students, school and public safety. Other local coalitions held events in Washington, Frederick, Montgomery, Prince Georges, Baltimore City and Carroll County (which focused on safe school bus practices).
- 4. SKWW Fireplace Safety Grant: a new initiative that focuses on educating families about the dangers of gas fireplaces for children. Educational and Community events were held between November 2019 and February 2020 focused on the SKWW infographic and contact burn prevention. Social media posts during the first week in February were contact burn focused. We will be making a fabric banner display for MSFA Convention 2020.
- 5. Bike Helmet Safety Grant from Maryland Highway Safety Office: The third year of this grant focuses on the "Be Safe Be Seen" message for bike safety. The grant provides bike helmets for children and adults through the Safe Kids coalitions and community partners. The Bike Helmet Safety PSAs are located on the MIEMSS You Tube channel. Bike Helmet Safety posters are available and can be ordered by emailing: bikesafety@miemss.org.
- 6. EMS for Children State Partnership Grant: MIEMSS continues to receive an EMSC grant that is primarily focused on pediatric infrastructure within emergency care systems and Pediatric Readiness in both EMS and EDs. The Family Advisory Network (FAN) goal provide the leadership and funding for the annual Right Care When it Count Awards and the MSFA Convention "Steps to Safety".

Safe Kids Worldwide also offers grant programs in:

2019 Laundry Pack Safety 2019 Infant Sleep Safety 2019 Bike to School Day

NEW & OPEN: 2020 Ready to Roll Program: Bike to School Day on 5/6/2020 and 10 educational events between May and November

Walk This Way additional opportunities:
America's Favorite Crossing Guard – fall
Road Safety Youth Leaders – spring
Safe School Zone Project – year long (\$40,000 engineering changes)